NEW ORLEANS—*The Great City of the South*

The ever-growing skyline of New Orleans, the South's greatest city, the nation's second port in value of foreign commerce. Population over 500,000. It covers 200 square miles, making it the fourth largest city in the country in area. Modern and progressive, antique and picturesque, New Orleans offers the contrast of an old and new civilization.

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NEW ORLEANS — AMERICA'S MOST INTERESTING CITY

Skyline of New Orleans, La., and Federal Barge Line Entering her Berth